



The Bob Jones High School Band Program is asking for your support. The BJHS Band Program sits at over 200 strong. Our various ensembles include, Football Marching Band, Competition Marching Band, Color Guard, Dance Team, Concert Band, Wind Ensemble, Jazz Band, Varsity and Junior Varsity Winter Guard, Indoor Drumline and Percussion Ensemble. The band program is almost solely funded by student fees, student fundraising, and the few sponsorships we receive. Funds are used to purchase music, instruments, uniforms, props, specialized instruction, competition fees, and travel expenses. Sometimes families are unable to cover the fees associated with the band and sponsorships help to provide the necessary financial assistance for those students. All donations are tax deductible & greatly appreciated. Thank you in advance for your support. We could not have a successful Patriots Band Program without the support of our community!

Thank you,

Leigh Thomas, BJHS Band Director  
leighthomas24@gmail.com  
BJHS Tax Id#: 63-1192346

### **SPONSORSHIP LEVELS:**

- Diamond Sponsor \$750 and up**
- Platinum Sponsor \$500**
- Gold Sponsor \$250**
- Silver Sponsor \$100**
- Bronze Sponsor \$50**

*(25% of the sponsorship donation received will go directly to the individual Band Member's account)*

**Band Member's Name:** \_\_\_\_\_

Company / Individual / Group: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Contact Person \_\_\_\_\_

Contact Phone: \_\_\_\_\_

**Make checks payable to: Bob Jones High Band**

**Send to: Bob Jones High School 650 Hughes Road / Madison, AL 35758**

**THANK YOU FOR YOUR SUPPORT!!!**

## Band Director, Leigh Thomas

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Greetings BJHS Band Supporters! On behalf of the Bob Jones Band Program, I would like to personally invite you to be a part of our Bob Jones High School Band community. Our summer practices are in full swing and we would like to invite our local businesses to partner with us to be a vital part of our team success in 2023-2024.



Bob Jones High School is recognized as having one of the premiere band programs in the State of Alabama (winning the 2022 7A State Championship) and as one of the most comprehensive academic high schools in the country. Our students excel on the field, in the classroom and in the community. We are very excited about our students' success and are looking forward to an AWESOME 2023-2024 School Year.

We understand the importance of being a good partner with our Bob Jones community and we know that our continuing success on and off the field relies heavily on our sponsors who invest in our program. Please consider becoming a sponsor for our program. Your sponsorship will yield a great return on your investment. We have many sponsorship opportunities to meet your needs. THANK YOU FOR YOUR SUPPORT & we look forward to a great partnership.

**GO PATRIOTS!**

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### **BJHS Band**

Leigh Thomas, Director  
[leighthomas24@gmail.com](mailto:leighthomas24@gmail.com)

### **BJHS Band Booster Program**

Katie Gaertner, President  
[jkguertner@gmail.com](mailto:jkguertner@gmail.com)

BJHS Band Sponsor Chairman  
Lindsey Morris-Stemba, Sponsor Coordinator  
[lindseymorrisstemba@gmail.com](mailto:lindseymorrisstemba@gmail.com)

## 2023-2024 Sponsor Levels and Benefits

# Bob Jones Band

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Bob Jones High School  
650 Hughes Rd Madison, AL 35758  
256-772-2547

# SPONSOR LEVELS

## DIAMOND SPONSOR

**\$750 and up**

Listed on all Band Programs

Logo on Member Shirt

Listed on Band Website & Social Media

Shout-out at all home & away football games

Framed picture of the Band

## PLATINUM SPONSOR \$500

Listed on all Band Programs

Logo on Member Shirt

Listed on Band Website & Social Media

Shout-out at all home football games

Framed picture of the Band

## GOLD SPONSOR \$250

Listed on all Band Programs

Logo on Member Shirt

Listed on Band Website & Social Media

Framed picture of the Band

## SILVER SPONSOR \$100

Listed on all Band Programs

Name on Member Shirt

Listed on Band Website & Social Media

## BRONZE SPONSOR \$50

Listed on all Band Programs

Listed on Band Website & Social Media

# BENEFITS OF SPONSORSHIP

The Marching Patriots sponsorship opportunity will serve as a channel that offers more benefits, more variety, and a more powerful form of marketing for your company/organization. Your sponsorship will allow you to:

1. Build brand awareness
2. Drive excitement around your brand, your products, and services.
3. Increase product or service sales.
4. Market an expansion to a new Geography - 45,000+ Stadium spectators per year (4,000 spectators per game).
5. Market a launch of a new product.
6. Drive more website views.
7. Sell to a new, highly appealing target audience.

Our fans and band members spend a lot of money on gadgets, services, food, fashion, and luxury goods. Visual and word of mouth marketing is huge! What better way to break into this elite community than getting exposure to a few of them using a sponsorship deal. Leverage your marketing benefits and move your company's mission forward by sponsoring BJHS Band today!